

SEO AI Tools

Schema *Audit* Report

Google Visibility · Structured Data · Search Performance

Website Audited

<https://notionx.ai/blog/chatgpt-vs-grok>

Google Visibility Score

28

out of 100

Schema Found

Report Date

March 13, 2026 at 10:40

Schema Status

Found

Report Type

Client Summary

Your Google Visibility Audit

What Google Cannot See Right Now

Google does not know this is a blog article, so it cannot display the author, publish date, or article details in search results. The schema on this page is built for a homepage or business listing, not for a blog post — it is completely mismatched to what this page actually contains. There is no breadcrumb information, so Google cannot show the page's position within the site in search results. There is no FAQ section tagged for Google, which means any question-and-answer content on the page is invisible to search features. The author "Manthan D." is not identified anywhere in the structured data, so Google cannot credit or surface their work.

What's Missing From Your Page

Missing Information	Why This Matters for Your Business
Author	Without this, Google cannot attribute the article to a named person, which reduces trust signals and makes the content less likely to be featured in AI-generated search answers.
datePublished	Google uses publish dates to judge how fresh and relevant an article is — without it, this 2026 comparison may be treated as undated or outdated.
headline	Google needs a clearly tagged headline to understand what the article is about and match it to relevant searches.
articleBody or description	Without a tagged summary, Google has to guess what this page covers, which reduces how accurately it appears in search results.
BreadcrumbList	Without this, Google cannot show the site path below the page title in search results, making the listing look less organised and trustworthy.

What We Recommend (Priority Order)

- 1 Add a BlogPosting schema that identifies this page as an article — this may help Google understand what the page is and show it more prominently for people searching AI tool comparisons.
- 2 Tag the author name and link it to a profile — this may help Google treat the content as coming from a credible, named person, which matters more and more in search rankings.
- 3 Add the publish date and any update date — this may help Google show this article when people search for current 2026 information rather than skipping it as undated.
- 4 Add a BreadcrumbList so Google can show the page path in search results — this may make the listing look more professional and easier for users to understand at a glance.
- 5 Consider adding a FAQ section to the article and tagging it — this may allow Google to show individual questions and answers directly in search results, giving the page more visible space.

What You'll Gain in Google Search

The author name "Manthan D." may begin to appear in Google search results alongside the article title, adding credibility

The publish date of February 2026 may show up in search results, helping people searching for current AI tool comparisons find and trust this article

The breadcrumb path showing Home, Blog, and the article title may appear under the link in Google search results, making the listing look more organised

Google may begin to understand the article topic accurately enough to surface it for searches comparing ChatGPT and Grok for business use

The article may become eligible to appear in AI-generated search answers and knowledge panels, where named authors and structured articles are given preference

What This Code Does (Plain English)

This code tells Google that this page is a specific blog article written by a named author on a specific date, comparing ChatGPT and Grok for business use — information Google currently has no way of knowing. The breadcrumb section tells Google exactly where this page sits within the website, which can appear visually in search results beneath the page title.

Your New Schema Code

Pass this code to your web developer or website platform. They will place it in the <head> section of your page — you do not need to understand the code itself.

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      "item": "https://notionx.ai/blog/chatgpt-vs-grok"
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]
```

Your Current Schema (For Reference)

This is the structured data currently on your page. The improved version above replaces this.

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"articleBody": "The transitioning year 2026 has just begun. We are living in the era of automation. AI-based chatbots are revolutionizing - the speed of decision-making.\n\nSome of us might guess it is all about automating tasks with chatbots. However, it is not just automation that matters; enhancing business productivity through modern AI tool features matters as well.\n\nAmong the top AI tools, OpenAI's ChatGPT and xAI's Grok stand out. They are top contenders for this transformation. Both are promising to - revolutionize how businesses operate. Our Grok vs ChatGPT 2026 review dives deep into this. We will discover their real-world impacts.\n\nStill, the challenge is fierce. Some AI chatbots offer better all-around support. Nonetheless, some improve content or images effectively. So, choosing the right AI chatbot for business is key. We will explore the latest scenarios so you can choose between Grok vs ChatGPT 2026.\n\nThe Evolution of Chatbots into Advanced AI Tools.\n\nThe AI-enabled solutions have now progressed from rule-based systems. It started as simple scripts by a chatbot development company. And now evolved into advanced neural networks.\n\nEnterprises were experiencing the need for higher efficiency in the face of talent shortages. With AI adoption in enterprises, different AI tools have jumped onboard.\n\nAI chatbot tools today are fueled by advanced functionalities. These AI tools have the ability to produce on demand human-like text, code, images, and videos.\n\nThe growth of AI visibility services has accelerated as AI companies offer custom integrations and analytics across e-commerce and HR enablement.\n\nChatGPT Tool Overview.\n\nChatGPT is now a household name. It was developed using GPT models. They were well trained on huge data sets available on the internet.\n\nA common ChatGPT review will highlight the smooth conversational experience that it provides, which is almost human-like.\n\nGrok AI Tool Overview.\n\nGrok was developed by xAI in 2023. It is inspired by the idea from the Hitchhiker's Guide to the Galaxy series. As per Grok AI reviews, its major benefit is the ability to access data in real time. By integrating with X, it stays current.\n\nGrok vs. ChatGPT: Feature-Based Comparison.\n\nChatGPT vs Grok: Head-to-Head Comparison.\n\nDo you want an - all-rounder or a trend-spotter? When you look at ChatGPT vs Grok feature aspects, pricing and performance explained, the choice is simple.\n\nChatGPT 5.2 is an expert. It provides in-depth language capabilities and a vast plugin ecosystem. Grok 4.1 is now accessible to all users. It delivers sub-second responses and real-time accuracy by tapping into the live X feed.\n\nChatGPT vs Grok: Business Use Cases.\n\nHow businesses use ChatGPT vs Grok is really up to what they need. In customer service, ChatGPT is the expert. It deals with massive amounts of work with smooth dialogue.\n\nGrok is perfect for fixing problems swiftly with live data. For content writing, companies will typically choose ChatGPT. Grok is the best for funny social media updates. For analytics, Grok's skill to recognize what's hot right now is effective. ChatGPT often shares static knowledge.\n\nGrok vs ChatGPT: AI Tool Comparison for Entrepreneurs in 2026.\n\nSmaller companies love Grok's inexpensive, real-time analysis for rapid market
```

changes. ChatGPT's templates are strong. However, Grok offers a better return on investment (ROI) It offers accurate, humor-laced copy that increases engagement by as much as 25%.\n\nSolo entrepreneurs will benefit from Grok's speed and cost-effectiveness. This amplifies lean entrepreneurship with minimal learning required.\n\nChoosing the Right AI Chatbot.\n\nWhat is required for choosing the right AI chatbot for business? Simple. It requires accuracy, affordability, scalability, and support. Compare your needs. Grok is the best choice if it is in real-time. ChatGPT is great if the scenario involves extensive integrations.\n\nGuess which AI chatbot is the best for business, between ChatGPT and Grok? It all depends. Dynamic startups must use Grok and established teams must prefer ChatGPT.\n\nKey Takeaways!\n\nChatGPT is highly effective in flexible conversations. However, Grok provides the latest real-time functionalities. So, our Generative AI tools comparison shows how ChatGPT and Grok are driving Fortune 500 enterprises for analytics and personalization.\n\nThis trend is not just a hype. It is a competitive advantage that allows innovation on a scalable level without doing huge IT overhauls.\n\nChatGPT brings the power of interactions and maturity. However, Grok provides real-time accuracy and fun. Both excel, but their strengths complement evolving needs.\n\nThe future of Generative AI tools points to hybrid integrations. Go for ChatGPT & Grok's free trial today. Start experimenting now to future-proof your current business and operations.",

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