SEO AI Tools

Keyword *Research* Report

SEO | GEO | AI-Optimized Strategy

Target Property

https://notionxi.ai

Total Keywords	Categories
30	**6**

Research Date	Business Type	Market
March 26, 2026 at 20:42	**Software**	**Global**

Executive Summary

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Top Opportunity

Marketing companies searching for GEO software represent the highest intent and fastest revenue path.

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Quick Wins

- GEO software for marketing agencies
- buy GEO optimization software
- generative engine optimization platform

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Keywords by Category

Action Keywords (5 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	**buy GEO optimization software**	Transactional	High	Direct purchase intent phrase from buyers who have decided they want this solution.
2	**get started with GEO platform**	Transactional	High	Action-ready phrase used by marketers looking to activate a GEO tool immediately.
3	**sign up for GEO software for agencies**	Transactional	High	Captures sign-up intent from marketing agency professionals ready to onboard.
4	**request a demo of GEO software**	Transactional	High	Demo requests are high-conversion entry points for software buying decisions.
5	**try generative engine optimization tool free**	Transactional	High	Free trial searches drive qualified sign-ups from agencies willing to evaluate the product.

Primary Keywords (5 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	**GEO software**	Commercial	High	Core search term marketing buyers use when looking for this type of solution.

#	Keyword	Intent	Priority	Why It Matters
2	**generative engine optimization**	Informational	High	Growing awareness term that captures early research from marketing professionals.
3	**GEO platform**	Commercial	High	Buyers comparing platform options will use this short search phrase.
4	**AI visibility software**	Commercial	Medium	Captures marketing agencies seeking tools to appear in AI-generated answers.
5	**GEO tool for marketers**	Commercial	High	Directly targets the marketing company audience with purchase-stage intent.

Question Keywords (5 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	**what is generative engine optimization**	Informational	Medium	Top-of-funnel question from marketers first discovering GEO as a discipline.
2	**how does GEO software help marketing agencies**	Informational	Medium	Positions the business as an authority while attracting agency decision-makers.
3	**what is the difference between SEO and GEO**	Informational	Medium	Common question marketers ask when evaluating whether GEO is worth investing in.
4	**how can my agency get featured in AI search answers**	Commercial	High	Direct question from agency owners who need a tool like this to achieve that goal.
5	**which GEO tools do marketing companies use**	Commercial	High	Buyers researching peer practices are close to making a software purchase decision.

Trending Keywords (5 keywords)

#	Keyword	Intent	Priority	Why It Matters

#	Keyword	Intent	Priority	Why It Matters
1	AI search optimization software	Commercial	High	Rising term as marketing teams shift focus toward AI-powered search visibility.
2	optimize for ChatGPT and Google AI overviews	Informational	Medium	Rapidly growing search as marketers try to appear in new AI answer formats.
3	large language model optimization for brands	Commercial	Medium	Emerging category term used by forward-thinking marketing professionals globally.
4	answer engine optimization platform	Commercial	High	New industry label gaining traction among agencies focused on AI-generated results.
5	GEO strategy for marketing companies 2025	Informational	Medium	Year-tagged searches signal active planning budgets and near-term purchase intent.

Long-tail Keywords (5 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	GEO software for marketing agencies	Transactional	High	Highly specific phrase from agencies ready to invest in GEO technology.
2	generative engine optimization tool for agencies	Commercial	High	Targets decision-makers at marketing firms comparing specialist GEO solutions.
3	how to optimize content for AI search results	Informational	Medium	Educates marketing teams who then need a tool to execute the strategy.
4	best GEO platform for digital marketing companies	Commercial	High	Comparison-ready buyers searching for the leading option in their category.
5	AI answer engine optimization software for brands	Transactional	High	Attracts marketing companies wanting client brands featured in AI responses.

Comparison Keywords (5 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	**GEO software vs traditional SEO tools**	Commercial	High	Helps buyers understand why GEO is a worthwhile investment beyond existing tools.
2	**best alternative to SEO platforms for AI search**	Commercial	High	Captures buyers actively looking to replace or supplement their current tools.
3	**GEO platform comparison for agencies**	Commercial	High	Decision-stage buyers comparing available GEO solutions before purchasing.
4	**generative engine optimization vs search engine optimization**	Informational	Medium	Educates marketers on the distinction and positions GEO as the next step forward.
5	**best GEO software alternatives for marketing teams**	Commercial	High	Targets buyers evaluating multiple options who are ready to make a decision soon.