

SEO AI Tools

Keyword *Research* Report

SEO | GEO | AI-Optimized Strategy

Target Property

<https://notionxi.ai>

Total Keywords	Categories
40	6

Research Date	Business Type	Market
March 12, 2026 at 18:04	Software	Global

Executive Summary

Top Opportunity

Marketing companies searching for GEO and AI-powered SEO tools represent the strongest immediate revenue opportunity.

Quick Wins

- GEO software for marketing agencies
- buy AI SEO platform
- generative engine optimization tool

Keywords by Category

Action Keywords (6 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	buy AI SEO platform	Transactional	High	Ready-to-buy phrase from marketers with purchasing authority.
2	get started with GEO software	Transactional	High	Captures buyers at the point of signing up or trialing the product.
3	sign up for AI SEO tool	Transactional	High	Direct conversion phrase from buyers ready to create an account.
4	request a demo of GEO platform	Transactional	High	Attracts agency decision-makers who prefer a demo before buying.
5	hire GEO and SEO software provider	Transactional	Medium	Captures agencies looking to onboard a software partner.
6	get a quote for AI SEO software for my agency	Transactional	High	Revenue-direct phrase from buyers ready to discuss pricing.

Primary Keywords (7 keywords)

#	Keyword	Intent	Priority	Why It Matters
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1	GEO software	Commercial	High	Direct search for the core product by marketing professionals.
2	AI SEO platform	Commercial	High	High-intent buyers looking for AI-driven SEO solutions.
3	generative engine optimization	Informational	High	Core differentiator term that defines the GEO category.
4	SEO marketing software	Commercial	High	Broad commercial term used by marketing companies buying tools.
5	GEO tool	Commercial	Medium	Short search used by marketers exploring GEO solutions.
6	AI search optimization	Informational	Medium	Growing category term capturing early-stage researcher traffic.
7	AI SEO tool	Commercial	High	Popular short search among digital marketing teams.

Question Keywords (7 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	what is generative engine optimization	Informational	Medium	Educates marketers about GEO and positions the brand as an authority.
2	how does GEO differ from SEO	Informational	Medium	Captures marketers researching GEO before making a buying decision.
3	which AI SEO tools do marketing agencies use	Commercial	High	Decision-stage question that leads buyers toward product comparison.
4	how can my agency rank in AI-generated answers	Informational	Medium	Directly relevant to GEO and attracts agencies seeking visibility.

5	what is the best GEO software for agencies	Commercial	High	High-intent question from buyers evaluating GEO tools.
6	does AI search change how SEO works for marketing	Informational	Low	Captures marketers uncertain about AI and guides them to solutions.
7	how to optimize content for AI search engines	Informational	Medium	Popular question among agencies adapting to new AI search trends.

Trending Keywords (7 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	generative engine optimization tool	Commercial	High	Rapidly rising search term as GEO becomes mainstream in marketing.
2	AI overview SEO strategy	Informational	Medium	Trending as Google AI overviews change search behavior for marketers.
3	optimize for ChatGPT search results	Informational	Medium	Rising trend as brands seek visibility in AI chat responses.
4	AI search visibility software	Commercial	High	Emerging category term with growing search volume in marketing sector.
5	LLM SEO optimization platform	Commercial	Medium	Trending phrase as marketers optimize content for large language models.
6	answer engine optimization for agencies	Commercial	Medium	Rising alternative term for GEO attracting forward-thinking agencies.
7	AI-first SEO strategy software	Commercial	High	Trending as marketing teams shift budgets toward AI search strategies.

Long-tail Keywords (7 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	GEO software for marketing agencies	Commercial	High	Targets the exact audience with high purchase intent.
2	AI SEO platform for marketing companies	Commercial	High	Precise match for the target customer searching for a solution.
3	generative engine optimization software for agencies	Commercial	High	Niche phrase attracting agencies ready to invest in GEO.
4	best GEO and SEO tool combined	Commercial	Medium	Highlights the dual-service offering to comparison shoppers.
5	how to rank in AI search results for clients	Informational	Medium	Attracts marketing professionals seeking new client solutions.
6	AI-powered SEO software for digital marketing teams	Commercial	High	Reaches marketing teams with budget authority for software.
7	GEO optimization platform for global marketing campaigns	Commercial	Medium	Reflects global focus and appeals to large agency buyers.

Comparison Keywords (6 keywords)

#	Keyword	Intent	Priority	Why It Matters
1	notionxi vs SEMrush	Commercial	High	Captures buyers directly comparing both platforms before purchasing.
2	best alternative to SEMrush for GEO	Commercial	High	Attracts SEMrush users specifically looking for GEO capabilities.
3	SEMrush vs AI SEO platform	Commercial	High	Reaches buyers evaluating traditional SEO tools against AI solutions.

4	GEO tool compared to traditional SEO software	Commercial	Medium	Helps undecided buyers understand GEO value over older tools.
5	SEMrush replacement with GEO features	Commercial	High	Targets dissatisfied SEMrush users seeking more advanced functionality.
6	AI SEO software vs standard SEO tools for agencies	Commercial	Medium	Decision-stage phrase used by agencies evaluating new technology.